

财务管理专业教学培养方案

一、培养目标

本专业顺应全球化、信息化、网络化的时代发展趋势，培养应用型、法商结合、有较强的动手能力和实践能力、有较强的适应能力，并具备一定的创新精神的财务管理类人才。掌握管理学、经济学、法律、理财、金融等方面的基础知识和技能，擅长财务分析、风险管理和资本运作，能在工商、金融企业和会计事务所、资产评估事务所等从事管理与咨询工作，在事业单位和政府部门从事财务、金融管理以及在大专院校、科研单位从事教学、科研方面工作的中高级财务管理复合型专门人才。

二、培养要求

本专业学生主要学习工商企业财务管理的基本理论及基本知识，接受企业财务管理方法与技巧方面的基本训练，具有分析和解决企业财务管理问题的基本能力、初步的科学研究能力和较强的实际工作能力等多方面技能，熟练运用外语和计算机。

毕业生应获得以下几方面的知识和能力：

- （一）熟练掌握管理学、会计学和审计学知识，掌握金融学、投资学和经济学等方面的知识，为财务管理实践打下宽厚的基础；
- （二）熟练掌握理财学的理论知识，训练理财基本技能，具有分析和解决企事业单位财务管理问题、解释财务管理现象和预测财务管理业务发展的能力；
- （三）熟悉国内外相关的法律、法规、方针、政策和国际财务管理惯例，具有将相关规定与公司财务管理实践相结合的能力；
- （四）熟练掌握计算机操作技能，具有熟练的计算机财务管理操作的能力；
- （五）了解财务管理、公司理财的理论前沿和发展动态，具有从事财务管理科研的基本能力；
- （六）掌握一门外语，具有较强的外事沟通和交流能力；
- （七）掌握文献检索、资料查询、收集的基本方法，具有独立获取财务管理新知识的能力；
- （八）具有一定的创新意识和创新能力，富有责任感和诚信力，具有财务机构运作管理的能力。

三、主要专业课程

专业基础与主干课程：管理学、微观经济学、宏观经济学、统计学、货币银行学、财政学、会计学原理、财务会计、成本会计、会计电算化、审计、财务管理、财务分析、会计与财务模拟等。

专业选修与方向性课程：投资学、资产评估、电子商务、高级财务会计、财经英语、金融市场学、资本运营、市场营销、企业战略管理、保险学、管理沙盘模拟、人力资源管理模拟、证券投资模拟等。

四、主要实践性教学环节

军事技能、公益劳动、社会调查、社会工作实践、毕业实习、毕业论文、沙盘实习、兼职等。

五、修业年限与学分要求

修业年限：四年；毕业学分：178 学分。

六、授予学位

管理学学士。

Undergraduate Program for the Major in Financial Management

I . Training objectives

The major intends to train higher-level talents of financial management with a comprehensive knowledge of financial management, business management, economy, law, etc., complying? with globalization, information, the network era development trend, and train applied., and have a practiced ability of computer-operation, and hearing, speaking, reading, writing, and translating in English, and be capable of innovative financial administration talents.

This professional Master of management, economics, law, banking and finance, and elementary knowledge and the skill, good at financial analysis, risk management and capital operation, can in industry and commerce, financial enterprises and public accounting firm, asset appraisal firm engaged in management and consulting work in institutions and government departments engaged in accounting, finance management, and in universities and colleges, scientific research units engaged in teaching, scientific research aspect of work compound professionals senior financial management.

II. Training requirements

Students of the major are to study some basic knowledge and theory of socialist market economy, management, economics, and modern business financial management, take the basic trainings in the methods and skills of business financial management, and have the basic abilities to analyze and solve the problems of business financial management, to make elementary scientific researches, to do practical work well, and to make skillful use of foreign languages and computers, etc.

The knowledge and abilities graduates of the major should have:

1. They should master the basic principles and knowledge of the management, accounting, auditing, finance, investment and economics.
2. They should master finance theory knowledge, training financial basic skills, and its ways to make quantitative analyses and qualitative analyses of financial management.
3. They should have the knowledge and ability of economy, law, market analysis, and business financial management.
4. They should master computer skills, with good computer financial management operation ability.
5. They should understand the financial management, corporate finance and development trends of the theoretical frontiers, has engaged in financial management of scientific research.
6. They should master a foreign language, with strong communication and communication skills.
7. They should master document retrieval, material inquiry and collect, have independently ability to obtain new knowledge of financial management.
8. They should have innovative consciousness and innovative ability, creative responsibility and

integrity, operation management ability of financial institutions.

III. Some courses of the major

Disciplinary Basics: Calculus, Management, Microeconomics, Macroeconomics, Statistics, Money & Banking, Public Finance, Accounting, Financial Accounting, Cost Accounting, Accounting Computerization, Audit, Financial Management, Financial Analysis, Accounting & Finance Simulation.

Major Electives: Investment, Assets appraisal, E-commerce, Advanced Financial Accounting, Financial and Economic English, Financial Market, Corporate Capital Operation, Marketing, Enterprise Strategic Management, Insurance, Management board Simulation Training, Human Resources Management Simulation, Securities Investment Simulation.

IV. Main links of teaching practice

Military skills, public good labor, social investigation, practice of Social Work, graduation field work, graduation dissertation, et.

V. Length of schooling and graduation credits

Length of schooling: 4 years; graduation credits: 178

VI. Awarded Degree

Bachelor of Management