

广播电视学（电视纪录片方向）专业教学培养方案

一、培养目标

纪录片方向是为培养对纪录片事业充满热情，具有影视艺术潜能和强烈历史与现实责任感的纪录片人而专门设立的。

本专业适应现代社会电视媒体，特别是互联网时代的“新媒体”环境下纪录片人才的需求。纪录片专业按照德智体全面发展和“类型化、专业化、国际化、高素质、强能力”的教学要求，培养既具备良好政治素养和政策分析水平，又掌握电视纪录片创作能力，能够独立策划和创作电视纪录片的专门人才。

纪录片专业在教学过程中，鼓励学生不断创新、激发创作灵感、关注人文与自然中深刻而前沿的选题和创作思路，用超前的记录意识和技术手段呈现社会的方方面面。

二、培养要求

本专业要求学生认真学习马克思主义基本原理和基本方法，学习艺术学、文学、语言学、社会学、影视人类学、新闻传播学和广播电视学基础知识，全面接受电视采访、写作、编导、摄像、录音、主持等专业技能训练，培养扎实的电视纪录片和影视专题片策划、制作和管理等方面的综合能力，能够胜任电视新闻传播和电视纪录片制作等专业工作。

三、毕业生应获得以下几方面的知识和能力

- （一）思想进步，有社会责任心，有科学精神；遵纪守法，勤奋敬业，具备良好的团结协作精神；
- （二）具有较好的艺术和文化素养，具有较扎实的人文、社会科学基础知识和一定的自然科学基础；
- （三）掌握传播学、新闻学、广播电视学的基本理论；
- （四）具有较好的电视采访、写作、编导、摄录、主持等专业技能；具有较强的电视纪录片策划、编导、摄录和管理运营等实践能力；
- （五）了解广播电视新闻工作的方针政策与法规，了解中国和世界电视事业现状与发展趋势；
- （六）具有较好的语言沟通能力和社会活动能力；
- （七）掌握一门外国语；计算机使用熟练。

四、主要专业课程

本专业开设 20 多门专业必修课和选修课程。其中，广播电视学概论、艺术学、影视语言、影视导演基础、电视纪录片导演、新闻摄影、纪录片摄像及特殊视觉设备应用、纪录片录音与声音设计、视觉艺术、影视文学创作、电视纪录片叙事与写作、电视照明技术、大众传播学、影视美学、影视人类学、欧美纪录片创作视角、中外纪录片语境及语义、中外经典纪录片赏析、纪录片后期制作、电视纪录片选题策划与营销等课程。

五、主要实践性教学环节

军事技能、社会调查、社会实践、专业见习、毕业实习、毕业论文等。

六、修业年限与学分要求

修业年限：四年；毕业总学分 170 学分（含实践教学）。

七、授予学位

修业期满，完成规定的学分，论文答辩合格，符合学位授予条件的，授予文学学士学位。

The teaching Program of Broadcast and Television (TV Documentary)

I. Objective

To groom talent that can effectively conceptualize and create Radio and Television programs to meet the requirements prescribed by modern society. Our program is set according to the broad educational policy that aims for all round development of morality, intelligence and physique, through our teaching philosophy that instills “a solid foundation, practical skills training, confidence, capability and the pursuit of excellence” . Students are taught interdisciplinary skills for the Broadcast and Television industry, in order to gather and disseminate news reports relevant to the public interest. Upon completion of the course, graduates are qualified to conduct policy and political analysis, and have the capacity to produce and edit television documentaries for television, production companies, cultural institutions and enterprises engaged in media production.

II. Requirements

The program requires students to master the academic discipline of the Humanities including Marxist theory; attain a comprehensive grasp of television production skills such as planning, research, writing, television interviews, hosting, photography, camera, sound recording and editing skills for postproduction. Students are enabled to competently plan, organize and produce television documentaries and programs in order to obtain work in Broadcast and Television industry, News broadcasting and Documentary Film industry, and other media institutions.

III. Knowledge acquisition prior graduation

1. Students are required to be diligent and self disciplined, generate progressive ideas, pursue noble ideals, observe the law and professional ethics, have a sense of responsibility to society and to embody a spirit of unity and cooperation.
2. Students are required to attain artistic and cultural literacy, through a broad knowledge of the Humanities, social sciences, and to an extent, the natural sciences.
3. Students are required to master the theory behind Mass Communication, Journalism, Radio and Television.
4. Students are required to be competent in preproduction and planning, have a grasp of practical skills including but not limited to writing, interviewing, anchoring, photography, camera, audio recording and post production skills especially editing; to familiarize themselves with the comprehensive skills necessary to produce documentaries and television programs.
5. Students are required to have an understanding of the policies and regulations related to Radio and Television broadcasting, as well as the current situation and predicted development trends of both China and the world’ s television industries.

6. Students are required to build strong communication skills for social interaction.

7. Students are required to master one foreign language, and to use a computer skillfully.

III. Main courses

Introduction to Broadcasting and Television; Film language; Basics in Film and TV Directing; News Photograph; Video Recording of TV Documentary & Special Photography; TV interview; Audio Recording of TV Documentary; Narratology of TV Documentary; Illuminant art for TV Documentary; Music and Sound Design of TV Documentary; Video Editing & Special effects for TV Documentary; History of TV Documentary and Introduction to Classic Works; TV Document Writing; TV Documentary Production; Visual Anthropology, etc.

IV. Teaching practices

Military skills; Social Investigation; Social practice; Internship; graduation field work and a graduation dissertation.

V. Duration of program and credits

Duration: Four years

Graduation credits: 170

VI. Academic degree

A Bachelor of Arts Degree is awarded on condition that students have finished their four year' s training, passed all required examinations and accomplished the practical assignments to the satisfaction of the faculty.